



PROTON
e.MAS

e.MAS7

INTELLIGENCE THAT ELECTRIFIES



OUR MALAYSIAN EV JOURNEY
STARTS HERE

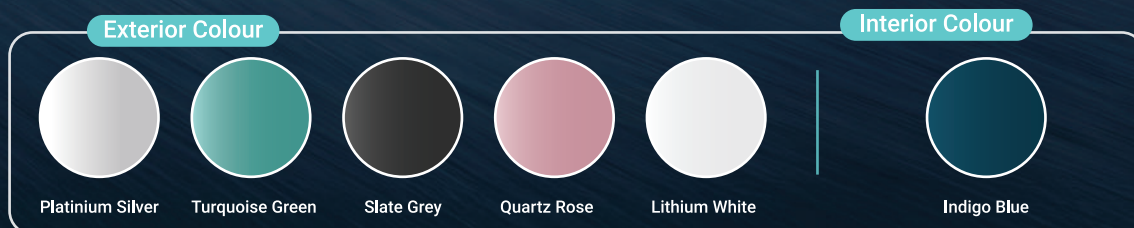
EXPERIENCE THE FIRST NATIONAL EV



PROTON
e.MAS

e.MAS 7	Prime		Premium	
	PRIVATE	COMPANY	PRIVATE	COMPANY
Selling Price	RM 109,152	RM 109,152	RM 123,152	RM 123,152
1-Year Road Tax	Exempted			
Registration Fee	RM 300	RM 500	RM 300	RM 500
HP Endorsement Fee	RM 50	RM 50	RM 50	RM 50
EV Number Plate	RM 98	RM 98	RM 98	RM 98
Inspection Fees (B2)	RM 200	RM 200	RM 200	RM 200
On-The-Road Price (without insurance)	RM 109,800	RM 110,000	RM 123,800	RM 124,000
Special Launch Price*	RM 105,800	RM 106,000	RM 119,800	RM 120,000
Recommended Sum Insured	RM 105,000	RM 106,000	RM 119,000	RM 120,000

For Peninsular Malaysia only.



e.MAS 7 POWER PACK

Offer valid for a limited time only.



Power Home

Complimentary 7kW Home Charger Worth RM 1,500



Power Plus

Complimentary V2L Adaptor Worth RM 500



Power Online

5-Year Unlimited Internet Data Worth RM 1,800



Power Exchange

Exclusive Proton Owner Trade-In Rebate Worth RM 1,200 from Carsome

Applicable for X70, X50, X90, S70, Persona, Iriz, Exora, and Saga. This offer ends on 31 March 2025. Eligibility for trade-in rebate subject to Carsome final evaluation.



Power Thru

6-Year Unlimited Mileage Vehicle Warranty
8-Year / 160,000km High Voltage Battery and Components Warranty*

Please note that this warranty policy does not apply to vehicles used for commercial purposes. For 8 years or 160,000 km, whichever comes first.* The warranty covers the power battery, driving motor, and driving motor controller. *

Terms & Conditions

- Prices are effective from 16 December 2024 and valid in Peninsular Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offer above is not applicable with other promotions, unless stated otherwise.
- Special Launch Price and e.MAS Power Pack are valid for a limited time only.
- *Special Launch Price is for On-The-Road price (without insurance).
- Terms and conditions apply.



PROTON e.MAS CS PRIMA AUTO - JURU
1809A, Jalan Perusahaan, Bukit Tengah 13600
Perai, Pulau Pinang

